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Circuit of the Northwest Selects KemperLesnik to Provide Public Relations Services

CHICAGO – January 14, 2019 – [Circuit of the Northwest](#), soon to be the hub for motorsports enthusiasts and located just outside of the Seattle-Tacoma area, has partnered with [KemperLesnik](#) for public relations, social media, marketing and branding services.

The Circuit of the Northwest is positioned to become an all-encompassing experience featuring racing and first-class amenities for private individuals and the community. Located in the Pacific Northwest on 232-acres overlooking the Olympic Mountain Range, the destination will feature a 2.66 mile Hermann Tilke original private road course and state-of-the-art clubhouse. The Clubhouse will overlook the exciting course and will be among many other unique amenities. The destination has also partnered with national and local technology stakeholders to include STEM and research facilities within the development.

KemperLesnik will work alongside ownership and the ownership-representation, [The Joel Cohen Group, LLC](#). Together they will generate awareness of the Circuit of the Northwest experience, secure technology and brand partnerships for venue, and develop OEM and technology relationships.

“The Pacific Northwest is a large, untapped market for a world-class racing club and venue for technology innovation and STEM education,” said Steve Knipstein, Senior Vice President of KemperLesnik. “The Circuit of the Northwest is backed by leaders in the industry and is perfectly timed to capture a growing market for racing in the region. We’re excited to partner alongside our sister company, [KemperSports](#), and The Joel Cohen Group to help tell the narrative of Circuit of the Northwest.”

Construction for Circuit of the Northwest will start in 2020 and is set to be completed in 2021. Founding memberships are limited. For more information about The Circuit of the Northwest or to purchase a membership contact info@circuitofthenorthwest.com.

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About KemperLesnik

[KemperLesnik](#) is a sports marketing, events and public relations agency. Ranked by Crain's Chicago Business among Chicago's top PR agencies, KemperLesnik has produced communications programs and managed major national and international events, including the Maui Jim Maui Invitational college basketball tournament and numerous PGA TOUR affiliated events, for more than 30 years.

About Circuit of the Northwest

Overlooking the Olympic Mountain Range, [Circuit of the Northwest](#) will be a premier racing facility and the first of its kind in the Pacific Northwest. Located in the Port of Bremerton,

convenient to both downtown Seattle and Tacoma, the Circuit of the Northwest is home to the third Hermann Tilke circuit design in the U.S. The Circuit of the Northwest provides public and private opportunities to unite racing and motorsports enthusiasts in the Olympic Mountain region. The destination will include state of the art motocross and karting facilities, shooting range, RV Park, custom garages and indoor and outdoor event spaces for public and private use.

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