

AMERICA'S AUTOMOTIVE *Trust*



## **FOR IMMEDIATE RELEASE**

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# **Circuit of the Northwest Names America's Automotive Trust its Charity-of-Choice**

***LeMay – America's Car Museum among nonprofits to team with world-class motorsports facility to promote tech students and build enthusiasm for car culture and racing***

**TACOMA, Wash. (June 22, 2020)** — America's Automotive Trust and its nonprofit partner organizations that include LeMay – America's Car Museum, TechForce Foundation and RPM Foundation, have entered into a strategic alliance with Circuit of the Northwest (CNW) to fuel technical education and careers and enthusiasm around car culture and racing. The relationship includes CNW naming America's Automotive Trust as its official "charity-of-choice", helping to fundraise and promote the mission of these nonprofits.

Circuit of the Northwest – which is slated to open in the spring of 2022 – is a world-class, multi-use racing and motorsports facility currently being built in Bremerton, Washington. The 232-acre facility will include a 14-turn, 2.66-mile road racing course designed by world-renowned circuit designer Hermann Tilke, motocross and kart racing tracks, a STEM Education Technology Center, a Research & Innovation Center, upscale dining and wellness center venues, and concert stages, all adjacent to the Bremerton National Airport. A ceremonial groundbreaking for the project took place in October 2019, in partnership with the Port of Bremerton and the Kitsap Public Facilities District.

"This is going to be a remarkable venue," said CNW Owner and Managing Partner Brian Nilsen. "It will be one of the finest facilities of its kind in the country and will bring motorsports fans from all over the world to the Pacific Northwest to experience top-flight racing action. CNW will begin first and foremost as a private track, hosting a membership and a technology partner. The track will be built to FIA specifications so future sanctioned racing events will be possible."

CNW and America's Automotive Trust will work in tandem to raise awareness for the "Race to 200" where – beginning in August 2020 – 200 founders will be sought and offered special membership privileges before breaking ground. "We're excited to present a below-market offering to 200 special founders while simultaneously raising over \$1 million for our charity-of-choice, America's Automotive Trust," said Nilsen.

In working with Circuit of the Northwest, America's Automotive Trust finds a partner that not only shares its supporters' love of automobiles and motorsports, but also an organization that can help further its goals of preserving automotive heritage and promoting training and learning that will propel the transportation of the future.

“This alliance allows us to see the efforts of our organizations in action,” said America’s Automotive Trust CEO Jennifer Maher. “Our auto enthusiasts will have a local place to race their cars, collectors will have another venue in which to showcase their treasured automobiles and meet other collectors, and – most importantly – our aspiring student technicians and restoration artisans will have a hands-on opportunity to work on cars, learn from professional techs, and be mentored by true craftsmen. I couldn’t be more excited.”

### **About Circuit of the Northwest**

Overlooking the Olympic Mountain Range, Circuit of the Northwest will be a premier racing circuit and the first of its kind in the Pacific Northwest. Located in the Port of Bremerton, convenient to both downtown Seattle and Tacoma, Circuit of the Northwest is home to the third Hermann Tilke circuit design in the U.S. Circuit of the Northwest provides public and private opportunities to unite racing and motocross enthusiasts with the Olympic Mountain region. The destination will include state-of-the-art motocross and karting facilities, a shooting range, RV parks, and indoor and outdoor event spaces for public and private use. For more information, visit [www.circuitofthenorthwest.com](http://www.circuitofthenorthwest.com).

### **About America’s Automotive Trust**

America’s Automotive Trust convenes like-minded nonprofits working together to preserve and evolve car culture, community, and careers. Each partner organization – LeMay - America’s Car Museum, RPM Foundation, and TechForce Foundation, maintains its own brand identity, 501(c)(3) charitable status, unique mission, and core programs, while pooling resources and working toward a common goal. For more information, visit [www.aat.org](http://www.aat.org).

### **About LeMay – America’s Car Museum**

America’s Car Museum (ACM), a member of America's Automotive Trust, is an international destination for families and auto enthusiasts to celebrate America’s love affair with the automobile and learn how it shaped our society. Based in Tacoma, Washington, the stunning 165,000-sq.-ft. facility has been recognized as one of MSN’s 10 Best Automotive Museums worldwide, USA Today’s 10 Best Museums in Seattle and KING5’s Best Museum in Western Washington. ACM serves as an educational center for students of all ages, features 12 rotating exhibits and hosts AAT’s annual Signature Events. For more information, visit [www.americascarmuseum.org](http://www.americascarmuseum.org)

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