



FOR IMMEDIATE RELEASE

Hagerty continues its expansion into the world of motorsports through a partnership with Circuit of the Northwest, a new world class racing and motorsports facility

Traverse City, Mich. (Jun 26, 2020) – As part of its ongoing commitment to invest in and grow the world of motorsports, [Hagerty](#) is partnering with Circuit of the Northwest (CNW) – a premier racing circuit – to expand its presence in the motorsports and enthusiast industry and to continue to bring exclusive opportunities to its Hagerty Drivers Club members in the Pacific Northwest.

Circuit of the Northwest – slated to open in the fall of 2021 – is a world-class, multi-use racing and motorsports facility currently being built in Bremerton, Washington. The 232-acre facility will include a 14-turn, 2.66-mile road racing course, motocross and kart racing tracks, a STEM education technology center, a research and innovation center, upscale dining and wellness center venues, and concert stages.

“The Pacific Northwest is known for its racetrack enthusiast community and has a large following,” said Derek Prechtel, vice president of motorsports at Hagerty. “Our partnership with the Circuit of the Northwest is one more way Hagerty is getting more involved in motorsports. We see a great opportunity to expand our motorsport portfolio and broaden our reach to offer more unique experiences to members and fellow car enthusiasts.”

Through the partnership, CNW will provide an exclusive offering to Hagerty Drivers Club members on their CNW Founders Membership, with plans to host special events with Hagerty. This strategic partnership builds upon Hagerty’s ongoing mission to expand and protect car culture for future generations through Hagerty’s growing motorsports involvement. Hagerty’s recent creation of a dedicated motorsports division has ramped up the company’s ability to host events and develop new motorsports partnerships across the country.

“Adding Hagerty as a partner and the opportunity to elevate the experience with our facility even further is really exciting,” said CNW owner and Managing Partner Brian Nilsen. “We will have one of the finest facilities of its kind for top-flight racing and look forward to be a desired destination for motorsports fans from all over the world.”

About Hagerty

Hagerty is an automotive lifestyle company. Our mission is keep driving alive for car lovers and drive positive change in the world. Hagerty is home to [Hagerty Drivers Club](#), [DriveShare](#), [Hagerty Valuation Tools](#), Hagerty Drivers Club magazine, [Hagerty Media and MotorsportReg.](#) Hagerty is the world’s largest provider of specialty insurance for enthusiast vehicles and supports keeping car culture alive through youth programs, the Historic Vehicle Association (HVA) and the RPM Foundation. For more information, call (800) 922-4050 or visit www.hagerty.com.

About Circuit of the Northwest

Overlooking the Olympic Mountain Range, Circuit of the Northwest will be a premier racing circuit and the first of its kind in the Pacific Northwest. Located in the Port of Bremerton, convenient to both downtown Seattle and Tacoma, Circuit of the Northwest is home to the third Hermann Tilke circuit design in the U.S. Circuit of the Northwest provides public and private opportunities to unite racing and motocross enthusiasts with the Olympic Mountain region. The destination will include state-of-the-art motocross and karting facilities, a shooting range, RV parks, and indoor and outdoor event spaces for public and private use. For more information, visit www.circuitofthenorthwest.com.

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